A coin with a person's head on it

Description automatically generated with low confidence

**Introduction:**

**What is your topic: (write topic here)**

**Side A** of the topic:

**Side B** of the topic**:**

**Vital background information:**

* (add key background points here)

**Inform the reader two opposing sides will be covered**

The Coin Flip structure **sets up a clear dichotomy** for your reader—**Side A** of the topic against **Side B** of the topic. In addition to **laying out vital background information**, the Intro needs to **clearly inform the reader that two opposing sides will be covered**

**Introduction:**

**The Coin Flip**

**Heads: Side 1**

**of the Topic**

1. **First Point relevant to the main topic: (write topic sentence here)**

* **Point A (add key research points here)**
* **Point B**
* **Point C**

1. **Second Point relevant to the main topic:**

* **Point A**
* **Point B**
* **Point C**

1. **Third Point relevant to the main topic:**

**• Point A**

**• Point B**

**• Point C**

1. **Etc.:**

A picture containing text

Description automatically generatedA picture containing text

Description automatically generated

1. **Counterpoint to Heads Point 1: (write topic sentence here)**

* **Point A (add key research points here)**
* **Point B**
* **Point C**

1. **Counterpoint to Heads Point 2:**

* **Point A**
* **Point B**
* **Point C**

1. **Counterpoint to Heads Point 3:**

**• Point A**

**• Point B**

**• Point C**

1. **Etc.:**

**Take a position on the topic: Heads or Tails?**

* Why is Heads/Tails a better solution/answer
* Recap the key piece(s) of supporting evidence
* Restate your position as conclusion

**Restate why the topic is difficult to take a position**

* Recap key pieces of evidence that highlight the difficulty between positions
* Restate the difficulty as conclusion

**Tails: Side 2**

**of the Topic**

**Conclusion:**

The conclusion should either **take a position that is supported by one side of the evidence**—either Heads or Tails and why. Or it should **recap the most relevant points and emphasize the difficulty of the choice**—the contrast between viewpoints

**The Coin Flip**